



# NOW

## A SUPERB NEW RIFLE

### "Sportco 10A" .22 cal.

## £26-14-0 Less scope

**Yes! SPORTSGOODS DISTRIBUTORS once again bring you one of their "first with the best" Firearms.**

You can do no better than the Australian Dealer, who awaits these Sportsco's Advertisements to know what's new — and what's quality in the firearms trade today.

"SPORTSGOODS" are not only our specialist gunsmiths, but are designing engineers who make sure that the products they handle will give complete satisfaction to their wholesale and retail customers. In this light they have produced a long list with the Australian Dealer — to cover all Australian .22 rifle categories to our foreign make, regardless of price.

"SPORTCO LTD.", now the largest arms manufacturer in the Southern Hemisphere are justly proud of their latest achievement — the 10A SPORTCO REPLICATED.

Compare the following features with the rifle you already own and realize the latest improvement that will be just what you need — a new 10A SPORTCO:

- |                                   |                                     |
|-----------------------------------|-------------------------------------|
| 1. Handbeveled foregrip           | 7. Lighter barrelled forward        |
| 2. Quickchange 1 leaf magazine    | 8. Safety latch, positive click     |
| 3. New four-type barrel           | 9. Redesignated Classification mark |
| 4. Magazine Retainer redesigned   | 10. Improved full magazine          |
| 5. Trouble-free box-type magazine | 11. Better ventilation design       |
| 6. Water Trigger with dual plate  | 12. Optional Mount for Scope        |

(S.A.S. 10A/1000 — 1955 model)

Trade-in your old rifle NOW! "Sportsgoods" have raised their "Trade-in-value" by 20% as an introductory gesture to promote the 10A.

Order for full particulars today — so early an delivery will be limited due to natural demand.

The illustration is not drawn to actual proportions. Accuracy to 1/16" is not guaranteed. All dimensions are in inches unless otherwise stated. All measurements are in inches unless otherwise stated. All measurements are in inches unless otherwise stated. All measurements are in inches unless otherwise stated.

**S.A. SPORTSGOODS DISTRIBUTORS.**  
136 PIRIE STREET, ADELAIDE.